

XINYUE LIU

Product Designer

Portfolio:
xinyue-pd.com

Contact:
xinyueliu413@gmail.com
310-467-1814

SKILLS

Design

Prototyping
Wireframing
Concept Design
AI design
Vibe coding
User scenario
User workflow
Sitemaps
Service blueprint

Research

User interview
Usability test
Workshop
Quantitative analysis
Jobs-to-be-done
Customer journey
Data visualization
Competitive analysis
Persona
Card sorting

TOOLS

Figma
Figma Make
Lovable/V0/Bolt
Cursor
Framer
Sketch
Whiteboard
Miro
Lucid Chart
Tableau
SPSS

EXPERIENCE

Staff Product Designer | Mar, 2022 - Present

Splunk | San Francisco, CA

- Researching the problem spacing and designing the product experience of Splunk’s core platform, focusing on admin configurations, monitoring, and data management.
- Leading cross-functional discussions to identify business initiatives and exploring design visions to guide the product strategy and roadmap planning.
- Designing new user-centered interfaces for Splunk’s Admin on Cloud, which includes design crafts and designer mentoring.

UX/UI Designer (Contract) | Jun, 2020 - Jan, 2022

NOV Inc. | Houston, TX

- Led the design and research efforts on NOV’s drilling information system, drilling reporting system, and drilling recording system.
- Designed a responsive grid system that optimized displays’ layouts on different sizing of devices to support a unified user experience.

UX Designer (Contract) | Aug, 2019 - May, 2020

ExxonMobil | Houston, TX

- Redesigned a geologic model simulation tool from end to end to improve its usability by 75%.
- Shortened the product planning process by leading and engaging cross-functional discussions.

UX Designer (Capstone) | Jan, 2019 - May, 2019

Development Office, UT Austin | Austin, TX

- Transformed the prospect research experience with chatbot design to expedite the insights gathering process.
- Delivered the full conversational dialog as a concept modal to support business decisions.

Interaction Designer (Intern) | May, 2018 - Aug, 2018

Email Division, NetEase | Hangzhou, China

- Helped increase user growth of the email management product by 17% through 3 iterations on 4 device platforms to expand product features.
- Designed a smart reply system to expedite the user feedback management process for the product team.

EDUCATION

M.S. in Information Studies | Aug, 2017 - May, 2019

The University of Texas at Austin | Austin, TX

B.S. in Applied Psychology | Sep, 2013 - Jul, 2017

Guangzhou Medical University | Guangzhou, China